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DT UNDERWEAR UNVEILS NEW STYLES FROM DOWN UNDER
Freshpair announces new DT Underwear items on their site

New York, NY (September 3, 2005) - DT Underwear, formerly DT Jocks, is the trendy and stylish men's underwear line that hails from Australia. Classically styled men's briefs with a modern twist, DT Underwear is available in low-rise brief and boxer brief styles.

For more information on DT Underwear, visit
http://www.freshpair.com/catalog_section_men_brand_133.html

Known for their unique fashion colors, designs, patterns and prints, DT Underwear is a favorite among trendy, fashion-forward men the world round. Made from 100% cotton, DT Underwear briefs are cut for accurate sizing and have a reputation for quality, comfort and style.

DT Underwear has a look that is at once retro and modern and draws its influence from a variety of influences, styles and eras. Some DT Underwear styles are inspired by 70's retro prints and patterns, such as the DT Underwear 74 Print Low Rise Brief.

Other times DT Underwear reaches back to the groovy 60's with psychedelic prints such as DT Underwear style Jockadelic and X-Centric briefs. Kitschy wallpaper motifs that evoke Hawaii and other tropical escapes also figure into the DT Underwear universe where they're given a brief and boxer brief makeover.

Stripes, from Dandy suave to Candy sweetness, also get the DT Underwear treatment, adding a dash of sartorial uniqueness under whatever is you choose to wear. And there are the brightly-colored solid briefs – accented with bold white trim – that are a DT Underwear signature design and a favorite among style-conscious men from Melbourne to Manhattan.

DT Underwear gives you a break from plain white briefs and adds a world of vibrant color and fun prints to your daily underwear ritual. You'll look great getting undressed while wearing the festive and fun briefs or boxer briefs from DT Underwear, the Aussie underwear line for underwear devotees and aficionados.

About Freshpair

Freshpair is a leading Internet retailer of men's and women's intimate apparel, offering hundreds of styles of bras, panties, t-shirts, boxers, briefs, socks, sleepwear, and more. From full-figure to petite, shapewear to thongs, boxers to briefs and everything in between, we are the ultimate destination for intimate apparel shopping. Freshpair.com carries many of the major brand names including 2(x)ist, C-IN2, Calvin Klein, Wacoal, Chantelle, Le Mystere and Bali.