

BUY YOUR UNDERWEAR IN YOUR UNDERWEAR

NEW YORK, NY (June 18, 2003) No more sorting through the bargain bins for great underwear at a great price. No more clawing through the sale rack to find the ‘deal of the day.’ No more fighting with other customers over the last garment in your size. Freshpair.com is pleased to offer the easiest and cheapest shopping experience, all from the convenience of your home or office.

Freshpair.com is a leading online intimate apparel retailer, offering name brands for men and women, at affordable prices. Don’t fret if you had trouble finding your size before. Freshpair.com carries all those hard-to-find men’s and women’s sizes.

Customer favorites in the women’s section include; **Wacoal’s New Seamless Minimizer Bra**, providing seamless underwire support and comfort; **Olga’s Secret Hug Nylon Scoop Hipster**, with a “scoop” design which has a center back seam to keep the panties seated in the back; **Vanity Fair’s My Satin Fantasy Bra**, perfect for the full-figure woman, it has double love-knot styling which adjusts to body movement; **Freshpair’s Water Bra**, one of the most sought after items, it provides fantastic support while naturally enhancing the bust; **Cosabella’s Soire Low Rider Thong**, especially designed for low rise garments, the thong hugs your hips to prevent panty lines; and **Wonderbra’s Love it Lace Girl Short**, a flirty, sexy, stretch lace shorts that ride low on the hips. Freshpair.com carries sizes from 30-52, AA to H cups.

Men’s favorites include; **2xist Contour Pouch Brief**, designed for comfort and support without sacrificing the appeal 2xist is famous for; **Calvin Klein 3-Pack Crew Neck T-Shirts**, the famous **Calvin Klein** t-shirt in a value bundled in a three pack; **Munsingwear Comfort Pouch Brief**, featuring a horizontal ‘kangaroo pouch’ and brushed back jacquard elastic waistband; **Player’s Men’s Nylon Boxers**, very quick to dry and feel just like silk; **2xist Boxer Brief**, the best alternative for those who want more than just underwear; **Chereskin Boxer Brief 3-Pack**, pre-packed in an assortment of basic colors, these briefs are 100% cotton.

Freshpair.com recently redesigned their website, adding extra features to help expedite the customer’s shopping experience. By enhancing navigation usability, and implementing hacker-free technology, Freshpair.com provides the customer a safe and simple way to purchase their intimates.

For additional media inquiries, or to obtain samples, please contact the Public Relations Department at (212) 431-7900.